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[Update] Glassdoor | Indeed - Job Search Integration | Status Report | September 15, 2023

1 message

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Septem

[Update] Glassdoor | Indeed - Job Search Integration

PROGRAM PHASE: Initiation

Weekly Summary

The decision to use Dradis came as a surprise to many teams. The change may simplify the project for many workstreams (Moderation, Indeed Apply, Monetization), it could increase scope for Account Integration. COBRA work on the GD initiative has ceased for the time being. Steady progress on API scoping between JSBE and GD to determine incremental functionality needed. Applications team pushed fix to improve application form loading experience on GD Indeed Apply modal.

Program Executive Summary

What is this effort? This effort is to enable Indeed to provide a job se powers the backend for Glassdoor so they can more efficiently moni job search traffic.

Milestone Plan

Coming Soon - Currently defining Milestones and Dependencies per Workstream

Workstream Overview

Glassdoor Program

Indeed POC: [Graham Cohen](#)  
Glassdoor POC: Giancarlo R

Project Phase: Planning/Design

Upcoming Activities

Legal

Indeed POC: [Ardra J](#)  
Glassdoor POC: [Uday M](#)

Project Phase: Blocked

Blocker:  
Decisions pending for sponsored, indexed jobs

Path to Green

Upcoming Activities

- GD "Lashing" project - connecting/mapping source name to Indeed source name

- Decision: Indeed to AGG for GD sponsored clients
- Decision: Monetization & auctioning - ownership
- Decision: Moderation of sponsored clients - SFDC instance & owner

Moderation

Indeed POC: [Graham Cohen](#)  
Glassdoor POC:

Project Phase: Discovery

Upcoming Activities

- Moderation - Job content, UGC, quality, signal, communication project planning (dependency on Dradis)

### Monetization (Sponsored Jobs)

Indeed POC: [Graham Cohen](#)  
Glassdoor POC: [Nitish Sh](#)

Upcoming Activities

Project Phase: Blocked

Blocker:  
Fundamental ownership, structure and implementation of ad sy

Path to Green

Decision: GD | Indeed decision on auctioning systems strategy, shai branding

### Job Search API

Indeed POC: [Adrien W](#)  
Glassdoor POC: [Varun R](#)

Upcoming Activities

- API Review for UIL
- Define first Job Search integration milestones with GD team
- Continue job search use case refinement (weekly meetings) - <https://go.indeed.com/GH2GGK>
- Design JobSearch refinement (filters + refineBys)
- Implement already identified features

Project Phase: Discovery

### Ranking & Personalization

Indeed POC: [Graham Cohen](#)  
Glassdoor POC: [Brianna J](#)

Upcoming Activities

- API build - going forward with the assumption we get UIL, and will feed into Niffler. Need to ask those questions about data storage to Hudson & Maggie about using UIL data from GD for Indeed offsite targeting ads/use cases
- Complete documentation of p13n questions, confirm with Skyler plans for using MDS to extract resume features for search ranking
- Resume.com LPR from RDC - <https://bugs.indeed.com/browse/LPR-2129>  
TLDR: Needed users to opt-in for indeed to create profile
- Update project documentation and wiki!
- Logging discussion involving: {JSAPI, Ranking},

Project Phase: Discovery

### Accounts Integration

Indeed POC: [Graham Cohen](#)  
Glassdoor POC:

Upcoming Activities

- Decision: 1) Delegation - (cheaper & easier) - GD can work on my behalf - 2) Openid connect - (most work) - Using one account for both - 3) Direct Connectivity (cheaper & easier) GD wants to call Indeed API's - not associated with Indeed accounts
- TBD - Resume Storage - extend profile to support storing resumes for non indeed account holders. To have an indeed account a user must explicitly accept Indeed's terms of service. No Passport implications
- Defining requirements, milestones & dependencies

Project Phase: Discovery

### Profile & Resume

Indeed POC: [Graham Cohen](#)  
Glassdoor POC: [Brianna J](#)

Project Phase: Discovery

**Upcoming Activities**

- Opportunity sizing (distinct users, logged in, logged in w/resume)
- Requirements for Job Search to consume data
- Milestone (Resume, Account Creation, Profile, & Ranking) discussion - 04/22
- Contributions from Glassdoor to open questions in this doc

**Resume Search**

Indeed POC: [Rob F](#)  
Glassdoor POC: Annie P

Project Phase: Discovery

**Upcoming Activities**

- [Annie Pearl] Can Indeed Hire integration be leveraged for Resume Search?
- Defining requirements, milestones & dependencies

**Apply**

Indeed POC: [Aditya P](#)  
Glassdoor POC: [Nonso M](#)

Project Phase: Discovery

**Upcoming Activities**

- Scope out work for short-term priorities. Engage with GD to get answers for some of the open questions.
- Prioritise the issue where the application form loads slowly/fails to load on desktop.

**Company Matching**

Indeed POC: [Matt A](#)  
Glassdoor POC: Nick B

Project Phase: Development

**Upcoming Activities**

- Mutual Q2 goal on number of eid<-> fccid matches that are 100% trusted
- Match with top 25k GD by reviews to get a baseline. Extend external dossier GQL API to return company page URL for a given fccid
- Meeting with Ranking to know which data to pass

*This is a weekly update on the status of Glassdoor | Indeed integration program. We will continue to send regular email communication to keep teams informed. Use 1 recipients to the distribution. <https://go.indeed.com/gd-distro>*

Have feedback on this status report template? [Click here](#) to share your thoughts.