**Recipients:**

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***09/05***

This is a monthly leadership update on the status of One Content Workflow (OCW), the end-to-end automation of Content Operation's (COPS) manual processes, vendor workflows, and provisioning of company leads to Content Acquisition (C.A.) teams.

As the project progresses we will continue to send regular email communication to keep teams and stakeholders informed.

**Program Update: One Content Workflow (OCW):**

**Status: Keep Watch**

**Key Callouts:** **[OCW Project Plan](https://wiki.indeed.com/display/Proman/One+Content+Workflow)**

* TBA work complete for TTurkey to Labeler - SCOUT vendor workflows migration - for 10/05.
* Content Operations cut-over from TTurkey to Labeler - SCOUT - for 11/25

**Risks:**

* Projects “on hold” are dependent on CRM/BAT consideration of COPS/C.A. user stories for TBA scope and work to begin.

**Projects:**

[**Deep Thought - AdCentral Matching v2**](https://wiki.indeed.com/display/Proman/Deep+Thought+Pipeline+-+AdCentral+Matching_v2)

* **Status:** **In Progress**
* Improve [(DE) & (US)](https://bugs.indeed.com/browse/OCW-121) matching and automate [(JP)](https://bugs.indeed.com/browse/OCW-144), [(GB) & (FR)](https://bugs.indeed.com/browse/OCW-121) markets to reduce COPS time & cost
* (JP) - Normalization & matching improvements with [first class company](https://wiki.indeed.com/display/ACME/On+FCCs) name underway for BB8 ranking - launch TBD
* AdCv2 launch for (DE), (FR), (GB) & (US) ≈ 10/21
* (8) Remaining C.A. markets: BR, CA, IT, ES, SG, SE, PL, NL

[**T.Turkey to Labeler:**](https://wiki.indeed.com/pages/viewpage.action?pageId=213510441#?lucidIFH-viewer-be232b06=1) *(SCOUT Lead Enrichment - Vendor Workflow Management Platform)*

* **Status: in Progress**
* TTurkey processes refined & rebuilt within Labeler - [TBA burndown](https://docs.google.com/spreadsheets/d/1qHzKuWZ_cw-KjEMNE1cjG7sIrz2_8sL4uj_EEg54aVQ/edit#gid=2104316230) & [COPS timeline](https://app.smartsheet.com/b/publish?EQBCT=0ced422d3ee14e0f8868aa62df74d1e0)

**“Shuri Lite”, Recycling & Re-Engagement:** *(Secondary DB for Sorting of Leads)*

* **Status: On Hold**
* Need for secondary DB for sorting & prioritization dependant on Salesforce MVP - planning

[**Lead Management:**](https://wiki.indeed.com/display/Proman/Salesforce+Migration+-+Lead+Delivery+and+Calling)*(Salesforce Migration)*

* **Status: Keep Watch**
* Deep dive to review [user stories](https://docs.google.com/spreadsheets/d/1PIIRKvawox7SgOv56Had1pbfek-EWEYQTCdmFeE8nfA/edit#gid=63174556) & [process flow](https://go.indeed.com/EMK9ZY) - completed 08/29
* Salesforce MVP estimation & scope underway - planning

**T.Turkey to Labeler:** *(Job Posting to Indeed.com - Vendor Workflow Management Platform)*

* **Status: On Hold**
* Remaining TTurkey workflow migration to Labeler - dependant on Salesforce MVP - on hold

***07/31***

This is a monthly leadership update on the status of One Content Workflow (OCW), the end-to-end automation of Content Operation's (COPS) manual processes, vendor workflows, and provisioning of company leads to Content Acquisition (C.A.) teams.

As the project progresses we will continue to send regular email communication to keep teams and stakeholders informed.

**Risks:**

* Projects “on hold” are dependent on CRM/BAT consideration of C.A. user stories for TBA work to begin.

**Project Update: One Content Workflow (OCW):**

* **Status: keep watch**
* **Key Callout:** [**OCW Project Plan**](https://wiki.indeed.com/display/Proman/One+Content+Workflow)
  + TBA work to begin on TTurkey vendor management workflow process transition to Labeler
  + TBA build of lead prioritization dependant on CRM/BAT review & response to Salesforce user stories
* [**Company Data Collection:**](https://wiki.indeed.com/pages/viewpage.action?pageId=211411974)*(AU, US, IN & DE Sources for Competitor Tracker Index)*
* **Status: DELIVERED**
* (17) Remaining C.A. markets: JP, GB, BR, CA, IT, ES, NZ, PH, HK, SG, SE, PL, FR, NL, BE, CH, AT
* [**Deep Thought**](https://wiki.indeed.com/display/Proman/Deep+Thought+Pipeline+-+Refinement+by+Market)**:** *(Normalization & Company Name Matching)*
* **Status: DELIVERED**
* Next-up Project: AdCentral Matching v2 - QA & UAT testing - GB, FR, NL - Planning
* [**T.Turkey to Labeler:**](https://wiki.indeed.com/pages/viewpage.action?pageId=213510441#?lucidIFH-viewer-be232b06=1) *(Lead Enrichment - Vendor Workflow Management Platform)*
* **Status: in Progress**
* TTurkey processes refined & rebuilt within Labeler - [TBA burndown](https://docs.google.com/spreadsheets/d/1qHzKuWZ_cw-KjEMNE1cjG7sIrz2_8sL4uj_EEg54aVQ/edit#gid=2104316230) & [COPS timeline](https://app.smartsheet.com/b/publish?EQBCT=0ced422d3ee14e0f8868aa62df74d1e0)
* **“Shuri Lite”, Recycling & Re-Engagement:** *(Secondary DB for Sorting of Leads - Outside of Salesforce)*
* **Status: On Hold**
* Pending review & response of Salesforce user stories by CRM/BAT - on hold
* **Lead Management:** *(Calling Leads Platform)*
* **Status: Keep Watch**
* Pending review & response of Salesforce user stories by CRM/BAT - planning
* Need for secondary DB for sorting & prioritization outside of Salesforce - TBD - planning
* **T.Turkey to Labeler:** *(Job Posting to Indeed.com)*
* **Status: On Hold**
* TTurkey requirements and process flow to be defined & rebuilt within Labeler by TBA - on hold

***06/11***

This is a monthly leadership update on the status of One Content Workflow (OCW), the end-to-end automation of Content Operation's (COPS) manual processes, vendor workflows, and provision of company leads to Content Acquisition (C.A.) teams.

As the project progresses we will continue to send regular email communication to keep teams and stakeholders informed.

**Risks:**

* Projects “on hold” are dependent on CRM/BAT consideration of C.A. user stories for TBA work to begin.
* LeadGen support ending for Havarti platform and VendorOps database currently used for the manual processing of the remaining 93% of markets for lead delivery to Content Acquisition and AGG

**Project Update: One Content Workflow (OCW):**

* **Status: keep watch**
* **Key Callout:** [**OCW Project Re-plan**](https://wiki.indeed.com/display/Proman/One+Content+Workflow)
  + TBA work to begin on TTurkey vendor management workflow process transition to Labeler
  + TBA build of lead prioritization dependant on CRM/BAT review & response to Salesforce user stories
* [**Company Data Collection:**](https://wiki.indeed.com/pages/viewpage.action?pageId=211411974)*(MVP Sources for Competitor Tracker Index)*
* **Status: on track**
* Expanded Sources for MVP markets AU, US, IN & DE - TimesJobs, Meinestadt & LinkedIn
* Data collection is fully automated - project completion and signoff, July 01
* (17) Remaining C.A. markets: JP, GB, BR, CA, IT, ES, NZ, PH, HK, SG, SE, PL, FR, NL, BE, CH, AT
* [**Deep Thought**](https://wiki.indeed.com/display/Proman/Deep+Thought+Pipeline+-+Refinement+by+Market)**:** *(Find Missing Companies with Jobs)*
* **Status: on track**
* Pipeline processing of MVP markets AU, US, IN & DE complete - pending signoff, July 01
* Next up: AdCentral Matching v2 - QA & UAT testing - Planning
* [**T.Turkey to Labeler**](https://wiki.indeed.com/pages/viewpage.action?pageId=213504196)  *(Lead Enrichment - Vendor Workflow Management Platform)*
* **Status: keep watch.**
* TTurkey processes - refined & rebuilt within Labeler - planning
* Pending scope, estimation, and signoff by TBA & COPS leadership - planning
* AGGOps uptime support for TTurkey - continuing through Q3
* **“Shuri Lite”, Recycling & Re-Engagement:** *(Unique Sorting and Routing of Leads for C.A. Callers)*
* **Status: on hold**
* Potential need for secondary DB - sorting & prioritization outside of Salesforce - on hold
* Pending review & response of Salesforce user stories by CRM/BAT - on hold
* **Lead Management:** *(Calling Leads Platform)*
* **Status: keep watch**
* Pending review & response of Salesforce user stories by CRM/BAT - planning
* Need for secondary DB for sorting & prioritization outside of Salesforce - TBD - planning
* **T.Turkey to Labeler:** *(Job Posting to Indeed.com)*
* **Status: On Hold**
* TTurkey requirements and process flow to be defined & rebuilt within Labeler by TBA - on hold

***05/01***

This is a monthly leadership update on the status of One Content Workflow (OCW), the end-to-end automation of Content Operation's (COPS) manual processes, vendor workflows, and provision of company leads to Content Acquisition (C.A.) teams.

As the project progresses we will continue to send regular email communication to keep teams and stakeholders informed.

OCW went through a complete re-plan and work began on 03/26/19

**Risks:** (Following the 03/26/19)

* COPs and BAT are in discussions on Salesforce migration and functionality - This displaces the need for a front lead platform for callers
* AGG support ending in Q3 for TTurkey, our primary vendor workflow management queuing platform. Process buildout within Labeler is necessary.

**Project Update: One Content Workflow (OCW):**

* **Status: keep watch**
* **Key Callout: OCW Project Re-plan**
  + MVP automation buildout paused for pilot AU, US, IN & DE markets
  + New TBA & CRM requirements & scope dependent on user story evaluation
* **Deep Thought: *(Find Companies with Missing Jobs)***
* Status: on track
* Ongoing: Company matching refinement for AdCentral (ElasticSearch)
* AdCentral matching (eliminating Havarti masterlist) for AU, DE, US, IN - Rollout 06/03
* C.A. business rules logic - company lead filtering upfront - Planning
* **T.Turkey to Labeler**  *(Lead Enrichment - Vendor Workflow Management Platform)*
* Status: keep watch.
* TTurkey processes - refined & rebuilt within Labeler - Initiating
* **Shuri to Salesforce:** *(Lead Sorting, Prioritization & Calling Platform)*
* Status: keep watch
* User story requirements gathering for Salesforce implementation - Planning
* Need for secondary DB for sorting & prioritization outside of Salesforce - TBD - Planning
* **T.Turkey to Labeler:** *(Job Posting to Indeed.com)*
* **Status:** keep watch
  + TTurkey job post process to be refined & rebuilt within Labeler - TBA work TBD - Planning

**Company Data Collection:** *(New Sources for Competitor Tracking)*

* **Status: on track**
  + Expanded Sources for existing markets (LinkedIn AU in QA)
  + (18) markets in total: AU, IN, JP, DE, GB, BR, CA, IT, ES, NZ, PH, HK, SG, SE, PL, FR, NL & US
  + No new markets or sources considered until OCW MVP QA & Launch completed

***03/26***

*One Content Workflow, the end-to-end automation of Content Operation's (COPS) manual processes, for the delivery of missing jobs to Content Acquisition (C.A.), went through a project re-plan.*

*Below are the efforts to date of the COPS & Compete TBA teams:*

**One Content Workflow (OCW):** *(Automation of COPS Processes & C.A. Lead Creation)*

* **Status:** on track
* **Key Callout: OCW Project Re-plan Complete**
  + Remaining work forMVP QA identified, estimated & prioritized
  + MVP build underway for pilot AU, US, IN & DE markets
* **Deep Thought:** *(Find Companies with Missing Jobs)*
* **Status:** on track.
* **Ongoing:**  Company matching refinement AdCentral (ElasticSearch) and Waldo
* Deep Thought company matching UAT for pilot markets with C.A. - Underway
* (NEW) C.A. Business Rules Logic filtering before handoff to C.A. - Underway
* **TTurkey - SCOUT:** *(Vendor-Assisted Company Enrichment)*
* **Status:** on track.
* Automatic Prospect Creation dev complete - in UAT Testing
* Connectivity with Shuri & Deep Thought SQS - Underway
* **Shuri**:  *(Lead Prioritization for C.A.)*
* **Status:** on track.
* Caller Lead Prioritization, Sorting, Distribution & Quarantine rules - Underway
* Service Layer, Connectivity & Token handling with TTurkey - Underway
* **T.Turkey:** *(Job Posting to Indeed.com)*
* **Status:** on track.
* Enabled pilot
* Identifying development resources for OCWv1 integration

**24hr Lead Delivery:** (New Markets & Sources)

* **Company Name Collection:** (Competitor Tracker)
* **Status:** on hold
* (18) markets in total: AU, IN, JP, DE, GB, BR, CA, IT, ES, NZ, PH, HK, SG, SE, PL, FR, NL & US
* No new markets or sources considered until One Content Workflow (OCW) MVP QA & Launch completed

