**2016 ISSUES/PROJECTS CLOSED**

|  |  |  |  |
| --- | --- | --- | --- |
| **2016 Issues Closed** | | | |
|  | **Issues** | **Subtasks** | **Total** |
| **Q1** | **338** | **88** | **426** |
| **Q2** | **363** | **151** | **514** |
| **Q3** | **506** | **178** | **684** |
| **Q4** | **625** | **200** | **825** |
| **Grand Total** | | | **2449** |

**DECEMBER**

**Launched:**

* **Sitewide:**
  + **AWS Website Migration**
  + **USMA Registration Flow Improvements**
  + **Data Sync Improvements**
    - **Service Layer**
    - **Data Warehouse**
    - **Salesforce**
  + **Form Stability Improvements**
  + **Awards Banners – Sitewide Update v3**
  + **USM v5.3.4 – HyperV Release**
    - **Free Trial - Thank You -**
    - **USM Datasheet & HTML - Refresh**
    - **Products - Try USM Page - updates**
    - **Products - Deployment Options- updates**
    - **Products - How it Works - updates**
    - **Thank You Email - Welcome to the Trial**
    - **Sales Training - USM v5.3.4 (Hyper V)**
    - **Deployment Guide**
    - **Quick Start Guide**
    - **Thank You Email - Trial Confirmation – Refresh**
  + **Chat**
    - **Sitewide Rollout**
    - **Program Reform**
  + **Marketo Munchkin API Updates**
  + **Conversion & Tracking**
    - **QuantCast**
    - **LinkedIn**
    - **Global.js for utm\_external cookie value**
  + **Vidyard (Homepage and Products)**
  + **Housekeeping & Maintenance**
    - **Forums**
    - **Who-We-Are**
    - **Blogs**
    - **Partner**
    - **My-Account - Updates**
* **Product**
  + **Product Page – OTX & Threat Intelligence**
    - **Available only within OTX Platform**
  + **USMA Free Trial Registration Form**
    - **Limited to U.S.**
  + **USMA Sensor Download - Updates**
* **Partner**
  + **Partner Portal v2 – Enhancement Project Launch**
    - **Complete Refactoring of Partner Portal**
    - **User Registration Workflow**
    - **AV Users (Partners) Info Sync with Salesforce**
    - **Registration & Thank You - Refresh**
    - **Portal Content Refresh**
    - **Portal Design Refresh**
  + **Professional Services Page**
  + **Locator Logos**
  + **Partner Brand Guidelines - Updates**
* **Who-We-Are**
  + **Management Team – Updates**
* **Solution Pages**
  + **New**
    - **Azure Vulnerability Assessment**
    - **Azure Logging**
    - **Azure SIEM**
    - **Azure Intrusion Detection (IDS)**
  + **Refresh**
    - **Vulnerability Management**
    - **Vulnerability Assessment and Remediation**
    - **Network Security Monitoring**
    - **SIEM Event Correlation**
  + **Template Refresh**
    - **AWS SIEM**
    - **AWS Intrusion Detection**
    - **AWS CloudTrial Log Management**
    - **AWS Vulnerability Scanning**
  + **Trust Radius Widget**
    - **Dynamic Content – Proof of Concept**
* **Resource Center**
  + **Analyst Report**
    - **SANS Security Analytics & Intelligence Survey - Lookbook Experience**
    - **Spiceworks Report 2016: Money, Happiness & Breaches**
  + **Data Sheet**
    - **USM – Asset Count Updates**
  + **Webcast**
    - **MSP - A Step-By-Step Guide to Building a Profitable Security Practice**
    - **OSSIM- Related Webcast – Thank You Pages**
      * **Cross-sell Carousel Updates**
  + **White Paper**
    - **MSP Step by Step Guide**
  + **Video**
    - **MSSP - AlienVault Interviews Dataprise**
* **Forums:**
  + **Technical Forum Enhancements – 2016**
  + **Additional usability updates**
* **Who-We-Are**
  + **Management Team – Updates**

**NOVEMBER**

* **Sitewide:**
  + **Service Layer Updates**
    - **AV Account, Lead & Contact Migration**
  + **Forms Redux**
  + **Silent Form Submit – Various Pages**
  + **Navigation – Added Phone Number – Sales**
  + **LinkedIn Conversion Tracking – Update**
  + **A/B Testing Platform Update**
    - **Optimizely Classic to Optimizely X transition**
  + **Quarterly East/West Coast – Site Failover Testing**
  + **Awards Banners – Sitewide Update**
* **Product**
  + **Product Page: USM for MSSP** 
    - **New Page**
    - **Logo Updates**
  + **OSSIM**
    - **Responsive Design**
  + **USMA Free Trial**
    - **Sensor Page Updates**
* **Training (New)**
  + **List Free, On Demand Training for Customers**
  + **Various Updates**
* **Customer Success**
  + **AlienVault Mission Control Sign in**
* **Who-We-Are**
  + **Management Team – Updates**
  + **Customer Page – Logo Updates**
* **Solution Pages**
  + **All USMA (AWS) Solution Pages**
    - **Update Laptop Screen Image**
    - **Hero Updates**
* **Resource Center**
  + **Responsive Design – Channel Updates**
    - **Analyst Report**
    - **White Paper**
    - **Product Review**
    - **Solution Brief**
    - **Webcasts**
    - **Thank You Pages**
  + **Featured Resource**
    - **SOC eBook**
  + **Analyst Report**
    - **Blackhat – 2016**
    - **Gartner – A/B Test – Stand Alone Page implementation**
  + **Case Studies**
    - **Boiler plate updates on Template – Twitter links**
  + **Data Sheet**
    - **USM – Update performance metrics**
  + **Webcast**
    - **OSSIM Training**
* **Partner**
  + **Implementation Partners – Refresh *(From Professional Services)***
  + **Partner Portal**
    - **Asset Management**
    - **AV User Account Updates**
  + **Webcast**
    - **Partner Webcast**
  + **Logo Updates**
* **Forums:**
  + **Additional usability updates – user engagement**
  + **Social login updates**
* **Who-We-Are**
  + **Management Team – Updates**
  + **Customer Page – Updates**
* **Blogs**
  + **Reskin & Refresh – not responsive**

**OCTOBER**

**Launched:**

* **Sitewide:**
  + **USM Anywhere Release:** [**see links here**](https://alienvault.atlassian.net/wiki/pages/viewpage.action?pageId=138084360)
    - **Product Icon**
    - **Free Trial Registration form**
      * **Subdomain Validation**
    - **Sensor Download Page (Linked from Thank You)**
      * **Modal & Template downloads**
      * **Documentation**
    - **Cloud Security Management - REPURPOSE as USMA Overview**
    - **USMA Product Page – (Campaigns Only)**
    - **Documentation Center –**
      * **Deployment Guide**
      * **User Guide**
      * **Quick Start Guide**
    - **Forums Post - Product Announcement**
    - **Products - Deployment Options - Updates**
    - **Products - Pricing - Cloud Product - Updates**
    - **Request a Demo - Registration & Thank You**
    - **Request a Quote - Registration & Thank You**
    - **Resource Center Tile - USMA documentation**
    - **Resource Center Topic - "Unified Security Management - Anywhere"**
    - **Whitepaper - Approaches to AWS Intrusion Detection**
    - **USMA Datasheet**
    - **AWS Solution Brief**
    - **Partner Training**
    - **Solution Page - AWS CloudTrail Log Management**
    - **Solution Page - AWS HIPAA Compliance**
    - **Solution Page - AWS IDS**
    - **Solution Page - AWS PCI Compliance**
    - **Solution Page - AWS Shared Responsibility Model**
    - **Solution Page - AWS SIEM**
    - **Solution Page - AWS Vulnerability Scanning**
    - **Solution Page - DevOps Security**
    - **Solutions - Hero Modal Video - x2 (Free Trial & Request a Demo)**
    - **Solutions - Update Navigation & Sticky buttons**
    - **System Health Page**
    - **AWS Market Place Pages (Deprecated & New)**
    - **Blogs - (Existing) AWS Blog Posts**
    - **Videos**
      * **Five Essential Cloud Security Capabilities in a Single SaaS Platform - USM Anywhere**
      * **Secure your AWS Environment with USM Anywhere**
      * **Getting Started with your USM Anywhere Free Trial**
  + **Navigation:**
    - **Responsive Navigation – update category links**
    - **Resources Subnav ordering – A/B Test implementation**
  + **Legal Terms & Conditions**
    - **Updates**
  + **Ongoing Sitewide Housekeeping & Maintenance**
* **Product**
  + **SIEM as a Service**
  + **Free Trial Form**
    - **Thank You - Update Free Trial Support**
    - **Custom form - Programs / CyberWire Vanity URL**
* **Training (New)**
  + **Re-order schedule**
  + **List Free, On Demand Training for Customers**
  + **Course Description - Updates**
* **Open Threat Exchange**
  + **Trending Threats**
    - **Survey**
    - **Title updates**
* **Who-We-Are**
  + **Management Team - Updates**
* **Solution Pages**
  + **Energy / Critical Infrastructure Security**
  + **Threat Intelligence – Content Refresh & Add Resource Carousel**
* **Resource Center**
  + **Thank You Page Redesign – Multiple Channels**
  + **Analyst Report**
    - **451 Report - OTX/TI**
    - **BlackHat Survey**
    - **MSP Mentor Report - Threat Intelligence**
  + **Case Studies**
    - **Bank of Marin – Registration Page**
    - **Various boiler plate and twitter username updates**
  + **Data Sheet**
    - **OTX – Update Stats**
  + **Podcast (New Channel)**
    - **iTunes Podcast Channel setup**
    - **Expression Engine Template Build**
    - **#1 – Retail Threat Intelligence & Security**
    - **Threat Detection & Response – Barmak**
  + **Product Review**
    - **SC Mag for UK**
  + **Solution Brief**
    - ***See USMA release above***
  + **Video**
    - ***See USMA release above***
    - **Infosecurity Europe 2016 - Javaad Interview w/ Dan Raywood**
  + **Webcast**
    - **Special Project - Custom landing pages for Spiceworks contests in Q4 - (1)**
  + **White Paper**
    - **Beginner's Guide to Log Correlation - Update with LookBook Experience**
    - **Beginner's Guide to Threat Intelligence - Update with LookBook experience**
    - **Special Project - Custom landing pages for Spiceworks contests in Q4 - (2)**
    - **SANS Analytics & Intelligence Survey - Update with Lookbook Experience**
* **Support** 
  + **Navigation updates**
  + **Page updates**
* **Documentation Center**
  + **Miscellaneous Redirects**
  + **USMA Product Tile**
  + ***See USMA updated above***
* **Partner**
  + **Partner Portal**
    - **User, Role Authentication**
    - **Sync with Django & AV Accounts**
    - **Admin Access**
  + **(Cancelled) Bi-weekly Partner Training Program** 
    - **Updated pages and workflows**
  + **Webcast**
    - **MSP Mentor**
  + **Logo Updates**
* **Forums:**
  + **Additional usability updates**
* **Who-We-Are**
  + **Management Team – Updates**
  + **Customer Page – Updates**
* **Blogs**
  + **Profile Updates**

**SEPTEMBER**

* **Sitewide:**
  + **QA Scripting for Regression, Integration & Backend Testing**
  + **“Mission Control” - Influitive Customer Advocacy Portal - Launch**
  + **Corporate Facts Sheet & Page - Updates**
  + **Forms – Marketo Code Updates**
  + **Spiceworks Tracking Snippet**
  + **Navigation – A/B Test Implementation – Resource Sub-nav Organization**
  + **Cleanup - SEO Spider – Audit**
    - **Broken Links**
    - **Dated Content (Blogs & Case Studies)**
    - **Logo and Link Audit**
    - **Duplicate content (Press Release, In the News & Events)**
  + **AV Community Account Signup**
    - **Captcha update**
  + **Brand Guidelines - Updates**
* **Homepage** 
  + **Responsive Design – Homepage Rebuild**
  + **Terms & Conditions - Update**
  + **Personalization by Vertical**
    - **Government & Healthcare – Rebuild for Responsive Design**
    - **Education & Financial – Refresh for Responsive Design**
* **Product**
  + **OSSIM – Download Thank You – Updates**
  + **Compare – A/B Test Implementation**
  + **Product Review – A/B Test Implementation**
* **Training (New)**
  + **Overview**
  + **Schedule**
  + **Course Descriptions**
  + **FAQ**
  + **Responsive Design**
  + **NetExam – LMS Integration (preliminary steps)**
  + **Purchase Voucher - Workflow**
* **Open Threat Exchange**
  + **Trending Threats**
    - **Survey**
    - **Title updates**
* **Who-We-Are**
  + **Management Team - Updates**
* **Solution Pages**
  + **Healthcare Cyber Security**
  + **Retail Cyber Security**
  + **Energy Sector Security**
* **Resource Center**
  + **Responsive Design – Resource Center Rebuild**
  + **Featured Webcast - Update**
  + **Analyst Report**
    - **Gartner A/B/C – Template Test**
    - **2016 Insider Threats Report – Demand Gen Instance**
    - **2017 TAG Cyber Security Annual**
  + **Case Studies**
    - **VioPoint – Hidden Thank You page**
  + **Data Sheet**
    - **Corporate Facts Sheet**
  + **eBook**
    - **Incident Response Guide – A/B Test Implementation**
  + **Product Review**
    - **CRN Partner Program Guide-5 Star Winner**
  + **Solution Brief**
  + **Video**
    - **Dark Reading (x7)**
    - **Video Viewing Page – Added Sticky Buttons**
  + **Webcast**
  + **White Paper**
    - **Threat Intelligence**
    - **Beginner’s Guide to Brute Force – LookBook Experience**
    - **Botnet Detection – LookBook Experience**
    - **Insider Threat Detection Recommendations – LookBook Experience**
    - **Beginner’s Guide to Open Source Network Security**
    - **Point of Sale Security – Defending Against Malware – LookBook Experience**
    - **Practical Threat Management for the SME – LookBook Experience**
    - **Threat Detection Evolution – LookBook Experience**
    - **Beginners Guide to DDOS – Demand Gen Instance**
    - **USM vs. SIEM – Updates**
    - **SIEM for Beginners – Updates**
  + **Webcast**
    - **Five Keys for Boosting Cloud Security Confidence**
* **Support** 
  + **Navigation updates**
  + **Page updates**
* **Documentation Center**
  + **Miscellaneous Redirects**
* **Partner**
  + **White Paper – Top 10 Tips for Selecting an MSSP**
  + **Overview Page – Banner refresh**
  + **Technology Partners - Updates**
  + **MSSP – Logos**
  + **Webcast**
  + **MSSP Training Materials – Partner Portal**
  + **MSSP One Pager - Update**
* **Blogs**
  + **A/B Testing – CTAs for redesign**
* **Forums:**
  + **Additional usability updates**
  + **Badges – List**
  + **Login redirect**
* **Who-We-Are**
  + **Management Team – Updates**
  + **Customer Page - Updates**

**AUGUST**

**Launched:**

* **Sitewide:**
  + **USM v5.3 Launch – Deliverables**
    - **Solution Pages:**
      * **USB Device Detection**
      * **User Activity Monitoring**
    - **Solutions Page Updates:**
      * **FFIEC**
      * **HIPAA Compliance**
      * **Host Intrusion Detection System**
      * **Insider Threat Detection**
      * **ISO 27001 Compliance**
      * **IT Compliance Management**
      * **NERC CIP Compliance**
      * **PCI DSS Compliance**
      * **PCI DSS File Integrity Monitoring**
      * **Protective Monitoring GPG13 Compliance**
    - **Webcast** 
      * **Customer Training**
      * **OSSIM**
    - **Blog Post**
    - **Forums Post**
  + **Service Layer - Release**
    - **Data organization update**
    - **Enhanced user data collection for tracking & reporting**
    - **Real-time Marketo & Salesforce updates**
    - **Permissions controls for application management**
  + **Gartner Magic Quadrant – 2016**
    - **Sitewide - Discover & Replace Gartner Promo Instances**
    - **Awards Page**
    - **Blogs**
      * **Gartner Post**
      * **Sidebar update**
    - **Company Fact Sheet - Update**
    - **Paid Search Landing Pages (x5)**
    - **Paid Social - Landing Page**
    - **Search Results Page - Image**
    - **Lookbook Experience Update**
    - **Company Fact Sheet - Update**
    - **Home Page - Hero, Content & Captures**
    - **Navigation - Resources Sub-Menu - Promo Spot**
    - **Press Release**
    - **Resource Center - Featured Resource Banner**
  + **OTX – Statistics Update**
    - **OTX Overview - Updates**
    - **Landing - SIEM Evaluators Guide - Updates**
    - **Reputation Monitor - Updates**
    - **Who-We-Are - Labs - Updates**
    - **Solutions**
      * **Threat Detection – Updates**
      * **Vulnerability Assessment & Remediation – Updates**
    - **Press Release**
    - **Brand Guidelines**
    - **Corporate Facts Sheet & Page - Updates**
  + **Awards Banners**
    - **Sitewide Update (with Gartner)**
  + **SEO Spider – Sitewide Audit**
    - **Broken link & image cleanup**
  + **Corporate Facts Sheet**
    - **Datasheet Updates**
    - **HTML Page Build**
  + **RTP (Marketo)**
    - **SCMag Campaign**
* **Open Threat Exchange (OTX)** 
  + **Technology Partners Page – Logo updates**
* **Who-We-Are**
  + **Customers – Additional Customer section + Trust Radius**
* **Solution Pages**
  + ***See USMv5.3 Launch (above)***
  + **FISMA Compliance (Government)**
  + **Splunk - Refresh**
  + **A/B Test Implementation – Hero Video Call-Out**
* **Resource Center**
  + **Analyst Report**
    - **2016 Cloud Survey**
    - **Insider Threat Report**
    - **SANS CTI Survey**
  + **Case Studies**
    - **University of Wisconsin Case Study – LookBook Experience**
  + **Data Sheet**
    - **Management Appliance Service**
    - **Corporate Facts Sheet**
  + **Infographic** 
    - **SANS CTI Threat Intelligence**
  + **Solution Brief**
    - **MSSP: Federation vs Multitenancy - Content**
  + **Video**
    - **USB Detection Feature**
  + **Webcast**
    - **Insider Threats – Demo Webinar**
    - **Forrester (Barmak Interview)**
  + **White Paper**
    - **Defending Against DDoS and Brute Force Attacks**
    - **Beginner's Guide to SIEM – LookBook Experience**
* **Open Threat Exchange**
  + **Trending Threats – Beta Release – Free Tool**
* **Support & Training**
  + **Managed Appliance Service page – Refresh**
  + **NetExam Login Screen – Design Update**
  + **Navigation Naming Updates**
* **Documentation Center**
  + **Miscellaneous Redirects**
* **Partner**
  + **Overview Page - Technology Partners - Banner**
  + **Channel – Logos**
* **Blogs**
  + **Author Profile Maintenance**
  + **A/B Testing – In-line CTA**
* **Forums:**
  + **Badge Updates – Blurb & Rank**
  + **Social Sharing options**
  + **Edit Posts**
  + **Save Post as “draft”**
* **Who-We-Are**
  + **Management Team - Updates**

**JULY**

**Launched:**

* **Sitewide:**
  + **USM for AWS Removal**
    - **Product page – updates / pulled from navigation / no-index**
    - **AWS-related Solution Pages – Updates**
    - **Test Drive Page**
    - **Contact & Free Trial forms**
    - **Navigation**
  + **Awards Banners**
    - **Sitewide Update – SCMag**
  + **Customer Logos**
    - **Sitewide removal of Hard Rock & Braves**
  + **GTMetrix API Integration** 
    - **Sitewide Performance Metrics**
  + **Terms of Use** 
    - **Updates**
  + **My-Account (AV Communities Login)**
    - **Service layer Upgrades**
  + **Free Trial Form**
    - **“Job Title” field – A/B Test**
* **Open Threat Exchange (OTX)** 
  + **Technology Partners Page – Logo updates**
* **Who-We-Are**
  + **Event – Blackhat Customer Appreciation**
  + **Management Team – Bio Updates**
  + **Overview – Logo Updates**
* **Solution Pages**
  + **PCI DSS Internal Vulnerability Scan – A/B test implementation**
  + **Updates for Removal of USM for AWS:**
    - **AWS Vulnerability Scanning**
    - **AWS CloudTrail Log Management**
    - **AWS IDS**
    - **AWS SIEM**
    - **Cloud Security Management**
    - **AWS Shared Responsibility Model**
    - **DevOps Security**
    - **AWS HIPAA Compliance**
    - **AWS PCI Compliance**
* **Resource Center**
  + **Analyst Report**
    - **How to Grow and Accelerate your Managed Security Business**
    - **SC Mag Review – Swap with LookBook Experience**
  + **Data Sheet**
    - **Managed Appliance Service - Refresh**
  + **Case Study**
    - **U. of Wisconsin Superior – Thank You Page – Paid Search**
  + **Solution Brief**
    - **Cryptolocker – Repurpose as Ransomware**
  + **Video**
    - **MSSP Mentor Recording**
    - **USM + OTX – Feature Video**
  + **Webcast**
    - **MSSP Checklist - Swap with LookBook Experience**
    - **Practical Threat Management for Credit Unions**
    - **MSSP PCI Compliance Guide**
  + **White Paper**
    - **Partner Resources: Alienvault Channel Overview – Reseller Edition**
    - **USM vs SIEM Commercial - Refresh**
* **Support**
  + **Managed Appliance Service page - Refresh**
* **Documentation Center**
  + **Miscellaneous Updates**
  + **Containers for Marketo RTP banners**
* **Partner**
  + **APAC Locator Logos**
  + **Channel – Awards Strip**
  + **Partner Program Overview – Update Layout**
  + **Partner Webcast Center**
    - **Re-Inventing The Channel Relationship**
* **Blogs**
  + **Author Profile Maintenance**
  + **A/B Testing – Layout Research for new design**
* **Forums:**
  + **Badge Updates**
  + **Embedding Images in posts**
  + **“My Drafts” – link accessibility**
  + **“Like” button & broken images - maintenance**

**JUNE**

**Launched:**

         **Sitewide:**

o   **Responsive Design – AlienVault.com - *(No pages transitioned to new framework, yet)***

  **Framework Development**

  **Typography & Styling**

  **Navigation**

  **Footer**

o   **Form Redesign (Lite Version) -  Test Implementation**

  **Online Demo**

o   **Free Trial – Thank You Page –**

  **Online Demo Option – “While you wait for download…”**

o   **Twitter Conversion Pixel**

o   **Customer Logos – Sitewide Cleanup & Refresh**

o   **Google Analytics + Optimizely – Update for Integration**

o   **AlienVault Logo - Update**

         **Homepage**

o   **DemandBase - Personalization for Industry Specific Content**

  **Financial**

  **Education**

  **Government**

  **Healthcare**

         **Products:**

o   **Compare**

  **Comparison Table Refresh**

o   **OSSIM**

  **Comparison Table Refresh**

  **Download CTA “Provide email for OSSIM updates”**

o   **How It Works – Bi-weekly Plugin Updates**

o   **Threat Intelligence - Customer Banner swap for Trust Radius**

         **Open Threat Exchange (OTX)**

o   **Technology Partners Page – Logo updates**

         **Who-We-Are**

o   **Overview Page**

  **Logo Updates**

o   **Management Team - Updates**

o   **Awards – Updates**

o   **Customers - Banner Updates**

         **Solution Pages**

o   **Healthcare Vertical Personalization**

  **HIPAA Compliance**

o   **Education Vertical Personalization**

  **Higher-Ed (Now repurposed as Education)**

o   **Government Vertical Personalization**

  **Federal**

o   **Financial Vertical Personalization**

  **Banking Cyber Security**

  **FFIEC Compliance**

  **GLBA Compliance**

o   **AWS HIPAA Compliance - New**

o   **AWS PCI Compliance – New**

         **Resource Center**

o   **Analyst Report**

  **InfoSec Survey Results**

  **SANS Incident Response Survey – Content Refresh**

o   **Case Studies**

  **Bank of Marin – Refresh**

  **University of Wisconsin Superior**

o   **Product Review:**

  **SC Magazine - 2016 Review**

  **Trust Radius – Financial Vertical**

o   **Solution Brief**

  **Compliance Guide - MSSP PCI Compliance**

  **Cryptolocker – repurposed as Ransomware**

  **Higher Education**

  **AWS HIPAA**

  **AWS PCI**

  **HIPPA - Healthcare Industry - Updates**

o   **Video**

  **AlienVault Partner Program**

o   **Webcast**

  **Hero – Featured Webcast Update**

  **Partner – Bi-weekly Partner Webcasts**

  **Re-inventing the Channel Relationship: Finally, a Deal Registration Program That Works**

  **OSSIM Training – Cross Sell update**

o   **White Paper**

  **Practical Threat Management for Credit Unions**

  **MSSP PCI Compliance Guide**

         **Documentation Center**

o   **Miscellaneous Updates**

         **Partner**

o   **Overview Page – Resource Carousel Update**

o   **Certified Implementation Partners – Logo Updates**

o   **Custom Channel Battle Card**

o   **Logo updates**

o   **MSSP – EULA Page**

         **Blogs**

o   **Multi-language Call-out**

         **Forums:**

o   **Sitemap – Added articles to index**

o   **Social Media Icons – Profile pages**

o   **Miscellaneous Fixes and Updates**

**MAY**

**Launched:**

         **Sitewide:**

**Sticky Buttons – Config Test #3 – Implementation & Instrumentation**

**Form Updates for LATAM Countries – Cable & Wireless Option**

**Load Testing – 3rd Party Scripts – Test Pages**

**DemandBase Personalization – Identified Web Testing Platform, Design of Test Models & Implementation**

**Site Speed – Performance Monitoring - GE Metrix Implementation**

**Navigation & Footer**

**Technology Partner – Update Links/Location**

**AV Logo Update**

[**hello@alienvault.com**](mailto:hello@alienvault.com) **- Update**

         **Products:**

**How-It-Works – Plugin Request Workflow**

**USM for AWS – 2.0 Release - Page Refresh**

         **Open Threat Exchange (OTX)**

**Technology Partners Page – Logo updates**

         **Who-We-Are**

**Overview Page**

**Logo Updates**

**Webcast Calendar**

**Bi-weekly Partner Webcasts**

**Bi-Weekly Partner Training - EMEA**

**Cable & Wireless – Roundtables**

**Channel Events**

**Awards - Updates**

         **Solution Pages**

**Overview Page – Instrumentation**

**Hero Updates - Demochimp Sectional Vids & GA Events**

**Trademark Usage – /solutions/ updates**

**IDS – Hero – A/B test Implementation**

**MSSP – Customer Logo – A/B test Implementation**

**PCI Compliance FIM – Hero Update**

**PCI Internal Scanning – Hero Update**

**NERC CIP – Refresh**

**SCADA Security**

**Threat Analysis – Refresh**

**Federal – Refresh & Repurpose**

**USM & Dev Ops**

         **Resource Center**

**Lookbook Experiences**

**Practitioners Guide to SOC**

**CIS Critical Security Controls Accelerated Simplified**

**POS Security - Defending Against POS Malware**

**IDS Evaluation Guide**

**Accelerate PCI DSS Compliance and Unify Your Defenses**

**Analyst Report**

**2016 Cloud Survey**

**Convert your NOC to a SOC**

**Gartner MQ – Paid Search Landing Page**

**Case Studies**

**Housekeeping – Removed old Case Studies**

**Bank of Marin**

**Bank of New Glarus**

**Brier & Thorn**

**City of Lewiston – Updates**

**NY ORDA - Updates**

**Data Sheet**

**USM Plugins List – recurring bi-weekly updates**

**Product Review:**

**SC Magazine - 2016 Review**

**Trust Radius - Education Vertical**

**Trust Radius - Government Vertical**

**Trust Radius - Healthcare Vertical**

**Solution Brief**

**USM vs SIEM - Update**

**Webcast**

**A Day Inside a SOC Pt. 2**

**Bi-Weekly Partner Training**

**Bi-Weekly Partner Training – EMEA**

**Customer Training: How to Use Behavioral Monitoring within AlienVault USM**

**OTX Training: Reverse Engineering Malware - Under the Hood with AlienVault Labs**

**OSSIM Training**

**White Paper**

**Incident Response**

**Approaches to AWS Intrusion Detection – A/B Test Implementation**

**MSSP Success Checklist – A/B Test Implementation**

**MSSP Getting Started Guide - Updates**

         **Documentation Center**

**Madcap Flare – (*Full production release 04/04)***

**Meta content updates**

**Bug Fixes**

         **Partner**

**Bi-weekly Partner Training Webinar Registration**

**MSSP Contact – A/B Customer Logo Test**

**Logo updates**

         **Forums:** [**Badges & Gamification**](https://www.alienvault.com/blogs/security-essentials/the-community-of-extra-ordinary-aliens)

**APRIL**

**Launched:**

         **Sitewide:**

**Navigation**

**Solutions – Sub-navigation- Organization**

**A/B Test “Type vs Topic” – Topic Implementation**

**Forms**

**“MSSP & Reseller” Radio Button Selection - Modified all Thank You Pages**

**LATAM Countries - Cable & Wireless Option**

**Chat**

**Added Pro-active Chat – 14 additional locations**

**Sticky Buttons – A/B Test #3 (Free Trial vs Demo positioning)**

**Contact Us – Page updates**

**Free Trial – Thank You – Links to Additional Documentation**

         **Homepage**

**2016 Redesign**

**RTP - Personalized Banners - Testing**

         **Products:**

**Product Review Page - New**

**How It works – Content Updates**

**Plugin Request (Customer) – JIRA Issue Collector + KB Article**

         **Open Threat Exchange (OTX)**

**Technology Partners Page – Logo updates**

         **Who-We-Are**

**Awards Updates**

**Events – Speaking Sessions**

         **Solution Pages**

**Solutions Overview page – List of All Solutions pages**

**A/B Test - PCI DSS File Integrity Monitoring**

**AWS Shared Responsibility Model - New**

**FFIEC Compliance & InfoSec – New**

**Higher Education Security - New**

**Vulnerability Management - Update**

         **Resource Center**

**Analyst Report**

**A/B Test – Template Redesign - Implementation**

**Case Studies**

**Lewiston – Gated Asset**

**Data Sheet**

**USM Update**

**Solution Brief**

**USM vs SIEM - Update**

**Video**

**MSSP RSA**

**Webcast**

**Convert Your NOC to SOC**

**White Paper**

**A/B Test – Template Redesign - Implementation**

**A/B Test - Beginner's Guide to Open Source IDS – Registration**

**MSSP Checklist - Doc to PDF**

**FFIEC Guidelines**

**Open Source Network Security (repurposed blog)**

         **Training & Support**

**Update Comparison Chart**

         **Documentation Center**

**Madcap Flare – (*Full production release 04/04)***

**Meta content updates**

**Bug Fixes**

         **Partner**

**Bi-weekly Partner Training Webinar Registration**

**MSSP Contact – A/B Customer Logo Test**

**Logo updates**

         **Blogs**

**“Categories” – added for cross-sell functionality**

**Removed Tag Cloud**

**MARCH**

**Launched:**

         **Sitewide:**

**Free Trial - Registration – Redesign & A/B Test Implementation**

**Sticky Buttons – #4 to 3 Buttons + Navigation Update – A/B test implementation**

**Thank You Pages – Partner Version for “MSSP” & “Reseller” form checkboxes**

**Free Trial**

**Documents (Resource Center)**

**eBook**

**Webcast**

**Free Trial Registration – Promote “Free Trial Support”**

**No-index/No-follow – Research & Updates for Best Practices**

**Footer – Cross-promotion of Launchpad & 5-day Training with Upcoming Events**

**Analytics “AutoTrack” Implementation – Outbound Link Tracking**

**OTX Stats 2016 - Sitewide Update**

**OTX - Reputation Monitor**

**OTX – Overview**

**Solutions- Threat Detection**

**Solutions – Vulnerability Assessment & Remediation**

**Who-We-Are – Labs**

**Who-We-Are – Newsroom**

**Brand Guidelines**

**Corporate Facts Sheet (Fast Facts)**

**Landing – SIEM Evaluators Guide**

**Trademark Usage: Cleanup & Best Practices Implementation**

**Resource Center Carousels – Topic Filter Functionality**

         **Products:**

**Pricing – A/B Testing Implementation**

**How It Works**

**Plugin Request Updates**

**Features Section – Data Sheet Pages – Update with Canonical URLS**

**Plugin Request Process**

**KB Article,  JIRA Issue Collector Form & Workflow**

**OSSIM – Thank You page**

         **Open Threat Exchange (OTX)**

**Overview Page – Quote banner**

**OTX Videos – Links & Content - Renamed/Optimized**

         **Forums**

**General Cleanup & Defect Resolution**

**Badges**

         **Who-We-Are**

**Awards Updates**

         **Solution Pages**

**AWS SIEM – New**

**AWS Shared Responsibility**

**PCI DSS Compliance – Update**

         **Resource Center**

**Housekeeping**

**Removed Dated, Underperforming Assets with redirects**

**Re-prioritized/Ranked All Resources**

**Updated Topic Categorization of All Resources**

**Lookbook – Gartner A/B Test Implementation**

**“Topic vs Type” – Instrumentation/Research**

**Case Studies:**

**Hawaiian Telecom**

**Data Sheet (Convert PDF to Web Page)**

**USM**

**Logger**

**OTX**

**Server**

**Product Review**

**Trust Radius Report**

**Quick Tips (new)**

**Single Asset - Points to Blogs with “IDS” Filter**

**White Paper**

**IDS Evaluators Checklist**

**PCI Compliance (Convert to Solution Brief)**

**Botnet Protection**

         **Training & Support**

**2016 Refresh – Round II**

         **Documentation Center**

**Madcap Flare – Work Completed in Staging**

**Production Release (tonight)**

         **Partner**

**Logo Updates**

**FEBRUARY**

**Launched:**

         **Sitewide:**

**“Interactive Demo” renamed “Explore Online Demo” – A/B testing implementation**

**AV.com Footer - Update/reorganization**

**USM Pricing Update**

**Data Sheet - AV USM**

**Marketing - SMB Bundles**

**Products - Compare**

**Products - OSSIM**

**Products - Pricing**

**Solutions - HIPAA Compliance**

**Solutions - Host & Intrusion Detection System**

**Solutions - Intrusion & Detection System**

**Solutions - PCI & DSS Compliance**

**Solutions - PCI DSS Internal Vuln. Scan**

**Solutions - PCI DSS Log Management Monitoring**

**Solutions - PCI File Integrity Monitoring**

**Solutions - SIEM & Log Management**

**Solutions - Threat Analysis**

**Solutions - Threat Detection**

**Solutions - Threat Management**

**White Paper - OSSIM vs Commercial**

**Open Threat Exchange (OTX)**

**Landing - SIEM Evaluators Guide (text - bullets only)**

**OTX Overview (text)**

**Reputation Monitor (text only)**

**Solutions - Threat Detection (text only)**

**Solutions - Threat Detection (text only)**

**Solutions - Vuln. Assessment & Remediation (Text & Graphic)**

**Who-We-Are - Labs - (Text & Graphic)**

         **Products:**

**OSSIM Page – Updates – A/B Test**

**How it Works – Plugin Update**

         **Open Threat Exchange (OTX) – Facts Update**

**Threat Protection with USM & OTX – New Page**

**OTX Assets  - Resource Center Audit & Reprioritization**

**Technology Partners – New Page**

         **Marketing**

**NMAP Page – Update - A/B Testing**

         **Who-We-Are**

**Awards Updates**

         **Solution Pages**

**AWS CloudTrail**

**AWS IDS**

**Bank Cyber Security**

**HIPAA - - Update**

         **Resource Center**

**Lookbook Experience -Implementation**

**Gartner MQ**

**Beginner's Guide to SIEM:**

**Beginner's Guide to Open Source IDS tools**

**5 Steps to Simplify PCI Compliance**

**Insider's Guide to Incident Response**

**Hero Update**

**White Paper**

**Cryptolocker - Update**

**OSSIM vs Commercial - Update Table**

**SANS 20 CSC Mapping - Name Change**

**SIEM for Beginners - Edit and Reupload**

**PoS Blogs – Repurpose**

**Data Sheet**

**Plugin List Template**

**Fast Facts – Update**

         **Documentation Center**

**USM for Government**

         **Partner**

**Logo Updates**

         **Training & Support**

**Support Page – Refresh**

**JANUARY**

**Launched:**

         **Sitewide:**

**USM Dashboard Image - Update**

**“…Interactive Demo” – Renamed “Explore the Online Demo”**

**Spiceworks – Follow button add**

**Bing Ad Tracking**

**Brand Guidelines**

**Campaign Handler - New Form Submission Process in Marketo**

**Contact Us Registration – updates**

**Navigation – “Documentation” added in Products Menu**

         **Homepage**

**A/B test Implementation – Modified Layout**

         **Open Threat Exchange**

**Removed Threatfinder - Free Tool & Content**

         **Who-We-Are**

**Careers page - update**

         **Solution Pages**

**Vulnerability Assessment – A/B Test – Update**

**Removed References to PCI v3.0 (versioning)**

**AWS Vulnerability Scanning**

**ISO Compliance  - Redesign**

**Federal Page - Redesign**

         **Resource Center**

**Product Demos – Added Online, Personalized and AWS Demos**

**Lookbook A/B Testing & Implementation – 5 resources**

**OTX Hero Banner**

**Mobile Responsive Template**

**eBook**

**Analyst Report**

**Gartner – A/B Test – Template Update**

**White Paper**

**Insider Threats - Update**

**Data Sheet**

**Threat Intelligence – En Espanol**

**Webcasts**

**Thank You page – cross sells**

**Case Studies**

**Viopoint**

         **Partner**

**Logo Updates**

**Reseller Page – Added Trust Radius**

         **Training & Support**

**Support Page – Updates/Re-organization**

**Utility Navigation – Added Link**

         **Forums**

**USM v6 IPO – Section (not displayed to GA)**

**Updated Moderator post functionality**

**Social Media Profiles**

**In Development:**

         **Sitewide:**

**Awards Banner Updates**

**Sticky Buttons & Free Trial Organization– A/B Test**

**Responsive, Mobile-friendly AlienVault.com**

**Forms “lite” – A/B Testing**

**Blind Registration form submission**

**“Unlock All” – resource unlock feature**

**Footer – Update**

**Free Trial - Promote “Free Trial Support”**

**“Explore Online Demo” vs “Virtual Experience” – A/B Test**

**Forms – Display “Partner” Thank you page for Reseller & MSSP checkboxes**

         **Products**

**OSSIM – Download Thank You page**

**How it Works – Plugins Section**

         **Open Threat Exchange**

**OTX Partners to “Technology Partners**

**Plugin Partners**

**OTX Technology Partners**

**DirectConnect API**

         **Documentation Center**

**MadCap Flare - Redesign & Content Migration**

         **Solutions:**

**MSSP Page - (A/B Test)**

**Network Security Monitoring  - (A/B Test)**

**PCI DSS File Integrity Monitoring - (A/B Test)**

**PCI DSS Internal Vuln Scan - (A/B Test)**

**PCI DSS Log Management & Monitoring - (A/B Test)**

**SIEM Log Management - (A/B Test)**

**AWS CloudTrail**

**AWS IDS**

**AWS Shared Responsibility**

**AWS SIEM**

**AWS Vulnerability Scanning**

**Banking Cyber Security**

**(Potential New Page) AWS/Dev Ops**

**(Potential New Page) FFIEC Guidelines**

         **Who We Are**

**Customer Page – Redesign**

         **Resource Center:**

**Case Study**

**Hawaii Telecom**

**Webcast – Template redesign**

**Videos – Template redesign**

**White Paper**

**Threat Intelligence**

**One Man SOC – Repurpose Webcast**

**PCI – Repurpose Webcast**

         **Partners**

**Partner Portal – Enhancements**

**Role based access to Partner Portal**

**Redesign**

         **“Overview Pages” -**  *for an unbiased top navigation selection*

**Product Overview –** vs USM

**Solutions Overview  -** vs IDS

**Vulnerabilities Reporting - Security Policy**

         **Customer Page \*New\***

**Overview page with helpful customer information**

         **Training & Support**

**Support – Refresh**