**2016 ISSUES/PROJECTS CLOSED**

|  |
| --- |
| **2016 Issues Closed** |
|  | **Issues** | **Subtasks** | **Total** |
| **Q1** | **338** | **88** | **426** |
| **Q2** | **363** | **151** | **514** |
| **Q3** | **506** | **178** | **684** |
| **Q4** | **625** | **200** | **825** |
| **Grand Total** | **2449** |

**DECEMBER**

**Launched:**

* **Sitewide:**
	+ **AWS Website Migration**
	+ **USMA Registration Flow Improvements**
	+ **Data Sync Improvements**
		- **Service Layer**
		- **Data Warehouse**
		- **Salesforce**
	+ **Form Stability Improvements**
	+ **Awards Banners – Sitewide Update v3**
	+ **USM v5.3.4 – HyperV Release**
		- **Free Trial - Thank You -**
		- **USM Datasheet & HTML - Refresh**
		- **Products - Try USM Page - updates**
		- **Products - Deployment Options- updates**
		- **Products - How it Works - updates**
		- **Thank You Email - Welcome to the Trial**
		- **Sales Training - USM v5.3.4 (Hyper V)**
		- **Deployment Guide**
		- **Quick Start Guide**
		- **Thank You Email - Trial Confirmation – Refresh**
	+ **Chat**
		- **Sitewide Rollout**
		- **Program Reform**
	+ **Marketo Munchkin API Updates**
	+ **Conversion & Tracking**
		- **QuantCast**
		- **LinkedIn**
		- **Global.js for utm\_external cookie value**
	+ **Vidyard (Homepage and Products)**
	+ **Housekeeping & Maintenance**
		- **Forums**
		- **Who-We-Are**
		- **Blogs**
		- **Partner**
		- **My-Account - Updates**
* **Product**
	+ **Product Page – OTX & Threat Intelligence**
		- **Available only within OTX Platform**
	+ **USMA Free Trial Registration Form**
		- **Limited to U.S.**
	+ **USMA Sensor Download - Updates**
* **Partner**
	+ **Partner Portal v2 – Enhancement Project Launch**
		- **Complete Refactoring of Partner Portal**
		- **User Registration Workflow**
		- **AV Users (Partners) Info Sync with Salesforce**
		- **Registration & Thank You - Refresh**
		- **Portal Content Refresh**
		- **Portal Design Refresh**
	+ **Professional Services Page**
	+ **Locator Logos**
	+ **Partner Brand Guidelines - Updates**
* **Who-We-Are**
	+ **Management Team – Updates**
* **Solution Pages**
	+ **New**
		- **Azure Vulnerability Assessment**
		- **Azure Logging**
		- **Azure SIEM**
		- **Azure Intrusion Detection (IDS)**
	+ **Refresh**
		- **Vulnerability Management**
		- **Vulnerability Assessment and Remediation**
		- **Network Security Monitoring**
		- **SIEM Event Correlation**
	+ **Template Refresh**
		- **AWS SIEM**
		- **AWS Intrusion Detection**
		- **AWS CloudTrial Log Management**
		- **AWS Vulnerability Scanning**
	+ **Trust Radius Widget**
		- **Dynamic Content – Proof of Concept**
* **Resource Center**
	+ **Analyst Report**
		- **SANS Security Analytics & Intelligence Survey - Lookbook Experience**
		- **Spiceworks Report 2016: Money, Happiness & Breaches**
	+ **Data Sheet**
		- **USM – Asset Count Updates**
	+ **Webcast**
		- **MSP - A Step-By-Step Guide to Building a Profitable Security Practice**
		- **OSSIM- Related Webcast – Thank You Pages**
			* **Cross-sell Carousel Updates**
	+ **White Paper**
		- **MSP Step by Step Guide**
	+ **Video**
		- **MSSP - AlienVault Interviews Dataprise**
* **Forums:**
	+ **Technical Forum Enhancements – 2016**
	+ **Additional usability updates**
* **Who-We-Are**
	+ **Management Team – Updates**

**NOVEMBER**

* **Sitewide:**
	+ **Service Layer Updates**
		- **AV Account, Lead & Contact Migration**
	+ **Forms Redux**
	+ **Silent Form Submit – Various Pages**
	+ **Navigation – Added Phone Number – Sales**
	+ **LinkedIn Conversion Tracking – Update**
	+ **A/B Testing Platform Update**
		- **Optimizely Classic to Optimizely X transition**
	+ **Quarterly East/West Coast – Site Failover Testing**
	+ **Awards Banners – Sitewide Update**
* **Product**
	+ **Product Page: USM for MSSP**
		- **New Page**
		- **Logo Updates**
	+ **OSSIM**
		- **Responsive Design**
	+ **USMA Free Trial**
		- **Sensor Page Updates**
* **Training (New)**
	+ **List Free, On Demand Training for Customers**
	+ **Various Updates**
* **Customer Success**
	+ **AlienVault Mission Control Sign in**
* **Who-We-Are**
	+ **Management Team – Updates**
	+ **Customer Page – Logo Updates**
* **Solution Pages**
	+ **All USMA (AWS) Solution Pages**
		- **Update Laptop Screen Image**
		- **Hero Updates**
* **Resource Center**
	+ **Responsive Design – Channel Updates**
		- **Analyst Report**
		- **White Paper**
		- **Product Review**
		- **Solution Brief**
		- **Webcasts**
		- **Thank You Pages**
	+ **Featured Resource**
		- **SOC eBook**
	+ **Analyst Report**
		- **Blackhat – 2016**
		- **Gartner – A/B Test – Stand Alone Page implementation**
	+ **Case Studies**
		- **Boiler plate updates on Template – Twitter links**
	+ **Data Sheet**
		- **USM – Update performance metrics**
	+ **Webcast**
		- **OSSIM Training**
* **Partner**
	+ **Implementation Partners – Refresh *(From Professional Services)***
	+ **Partner Portal**
		- **Asset Management**
		- **AV User Account Updates**
	+ **Webcast**
		- **Partner Webcast**
	+ **Logo Updates**
* **Forums:**
	+ **Additional usability updates – user engagement**
	+ **Social login updates**
* **Who-We-Are**
	+ **Management Team – Updates**
	+ **Customer Page – Updates**
* **Blogs**
	+ **Reskin & Refresh – not responsive**

**OCTOBER**

**Launched:**

* **Sitewide:**
	+ **USM Anywhere Release:** [**see links here**](https://alienvault.atlassian.net/wiki/pages/viewpage.action?pageId=138084360)
		- **Product Icon**
		- **Free Trial Registration form**
			* **Subdomain Validation**
		- **Sensor Download Page (Linked from Thank You)**
			* **Modal & Template downloads**
			* **Documentation**
		- **Cloud Security Management - REPURPOSE as USMA Overview**
		- **USMA Product Page – (Campaigns Only)**
		- **Documentation Center –**
			* **Deployment Guide**
			* **User Guide**
			* **Quick Start Guide**
		- **Forums Post - Product Announcement**
		- **Products - Deployment Options - Updates**
		- **Products - Pricing - Cloud Product - Updates**
		- **Request a Demo - Registration & Thank You**
		- **Request a Quote - Registration & Thank You**
		- **Resource Center Tile - USMA documentation**
		- **Resource Center Topic - "Unified Security Management - Anywhere"**
		- **Whitepaper - Approaches to AWS Intrusion Detection**
		- **USMA Datasheet**
		- **AWS Solution Brief**
		- **Partner Training**
		- **Solution Page - AWS CloudTrail Log Management**
		- **Solution Page - AWS HIPAA Compliance**
		- **Solution Page - AWS IDS**
		- **Solution Page - AWS PCI Compliance**
		- **Solution Page - AWS Shared Responsibility Model**
		- **Solution Page - AWS SIEM**
		- **Solution Page - AWS Vulnerability Scanning**
		- **Solution Page - DevOps Security**
		- **Solutions - Hero Modal Video - x2 (Free Trial & Request a Demo)**
		- **Solutions - Update Navigation & Sticky buttons**
		- **System Health Page**
		- **AWS Market Place Pages (Deprecated & New)**
		- **Blogs - (Existing) AWS Blog Posts**
		- **Videos**
			* **Five Essential Cloud Security Capabilities in a Single SaaS Platform - USM Anywhere**
			* **Secure your AWS Environment with USM Anywhere**
			* **Getting Started with your USM Anywhere Free Trial**
	+ **Navigation:**
		- **Responsive Navigation – update category links**
		- **Resources Subnav ordering – A/B Test implementation**
	+ **Legal Terms & Conditions**
		- **Updates**
	+ **Ongoing Sitewide Housekeeping & Maintenance**
* **Product**
	+ **SIEM as a Service**
	+ **Free Trial Form**
		- **Thank You - Update Free Trial Support**
		- **Custom form - Programs / CyberWire Vanity URL**
* **Training (New)**
	+ **Re-order schedule**
	+ **List Free, On Demand Training for Customers**
	+ **Course Description - Updates**
* **Open Threat Exchange**
	+ **Trending Threats**
		- **Survey**
		- **Title updates**
* **Who-We-Are**
	+ **Management Team - Updates**
* **Solution Pages**
	+ **Energy / Critical Infrastructure Security**
	+ **Threat Intelligence – Content Refresh & Add Resource Carousel**
* **Resource Center**
	+ **Thank You Page Redesign – Multiple Channels**
	+ **Analyst Report**
		- **451 Report - OTX/TI**
		- **BlackHat Survey**
		- **MSP Mentor Report - Threat Intelligence**
	+ **Case Studies**
		- **Bank of Marin – Registration Page**
		- **Various boiler plate and twitter username updates**
	+ **Data Sheet**
		- **OTX – Update Stats**
	+ **Podcast (New Channel)**
		- **iTunes Podcast Channel setup**
		- **Expression Engine Template Build**
		- **#1 – Retail Threat Intelligence & Security**
		- **Threat Detection & Response – Barmak**
	+ **Product Review**
		- **SC Mag for UK**
	+ **Solution Brief**
		- ***See USMA release above***
	+ **Video**
		- ***See USMA release above***
		- **Infosecurity Europe 2016 - Javaad Interview w/ Dan Raywood**
	+ **Webcast**
		- **Special Project - Custom landing pages for Spiceworks contests in Q4 - (1)**
	+ **White Paper**
		- **Beginner's Guide to Log Correlation - Update with LookBook Experience**
		- **Beginner's Guide to Threat Intelligence - Update with LookBook experience**
		- **Special Project - Custom landing pages for Spiceworks contests in Q4 - (2)**
		- **SANS Analytics & Intelligence Survey - Update with Lookbook Experience**
* **Support**
	+ **Navigation updates**
	+ **Page updates**
* **Documentation Center**
	+ **Miscellaneous Redirects**
	+ **USMA Product Tile**
	+ ***See USMA updated above***
* **Partner**
	+ **Partner Portal**
		- **User, Role Authentication**
		- **Sync with Django & AV Accounts**
		- **Admin Access**
	+ **(Cancelled) Bi-weekly Partner Training Program**
		- **Updated pages and workflows**
	+ **Webcast**
		- **MSP Mentor**
	+ **Logo Updates**
* **Forums:**
	+ **Additional usability updates**
* **Who-We-Are**
	+ **Management Team – Updates**
	+ **Customer Page – Updates**
* **Blogs**
	+ **Profile Updates**

**SEPTEMBER**

* **Sitewide:**
	+ **QA Scripting for Regression, Integration & Backend Testing**
	+ **“Mission Control” - Influitive Customer Advocacy Portal - Launch**
	+ **Corporate Facts Sheet & Page - Updates**
	+ **Forms – Marketo Code Updates**
	+ **Spiceworks Tracking Snippet**
	+ **Navigation – A/B Test Implementation – Resource Sub-nav Organization**
	+ **Cleanup - SEO Spider – Audit**
		- **Broken Links**
		- **Dated Content (Blogs & Case Studies)**
		- **Logo and Link Audit**
		- **Duplicate content (Press Release, In the News & Events)**
	+ **AV Community Account Signup**
		- **Captcha update**
	+ **Brand Guidelines - Updates**
* **Homepage**
	+ **Responsive Design – Homepage Rebuild**
	+ **Terms & Conditions - Update**
	+ **Personalization by Vertical**
		- **Government & Healthcare – Rebuild for Responsive Design**
		- **Education & Financial – Refresh for Responsive Design**
* **Product**
	+ **OSSIM – Download Thank You – Updates**
	+ **Compare – A/B Test Implementation**
	+ **Product Review – A/B Test Implementation**
* **Training (New)**
	+ **Overview**
	+ **Schedule**
	+ **Course Descriptions**
	+ **FAQ**
	+ **Responsive Design**
	+ **NetExam – LMS Integration (preliminary steps)**
	+ **Purchase Voucher - Workflow**
* **Open Threat Exchange**
	+ **Trending Threats**
		- **Survey**
		- **Title updates**
* **Who-We-Are**
	+ **Management Team - Updates**
* **Solution Pages**
	+ **Healthcare Cyber Security**
	+ **Retail Cyber Security**
	+ **Energy Sector Security**
* **Resource Center**
	+ **Responsive Design – Resource Center Rebuild**
	+ **Featured Webcast - Update**
	+ **Analyst Report**
		- **Gartner A/B/C – Template Test**
		- **2016 Insider Threats Report – Demand Gen Instance**
		- **2017 TAG Cyber Security Annual**
	+ **Case Studies**
		- **VioPoint – Hidden Thank You page**
	+ **Data Sheet**
		- **Corporate Facts Sheet**
	+ **eBook**
		- **Incident Response Guide – A/B Test Implementation**
	+ **Product Review**
		- **CRN Partner Program Guide-5 Star Winner**
	+ **Solution Brief**
	+ **Video**
		- **Dark Reading (x7)**
		- **Video Viewing Page – Added Sticky Buttons**
	+ **Webcast**
	+ **White Paper**
		- **Threat Intelligence**
		- **Beginner’s Guide to Brute Force – LookBook Experience**
		- **Botnet Detection – LookBook Experience**
		- **Insider Threat Detection Recommendations – LookBook Experience**
		- **Beginner’s Guide to Open Source Network Security**
		- **Point of Sale Security – Defending Against Malware – LookBook Experience**
		- **Practical Threat Management for the SME – LookBook Experience**
		- **Threat Detection Evolution – LookBook Experience**
		- **Beginners Guide to DDOS – Demand Gen Instance**
		- **USM vs. SIEM – Updates**
		- **SIEM for Beginners – Updates**
	+ **Webcast**
		- **Five Keys for Boosting Cloud Security Confidence**
* **Support**
	+ **Navigation updates**
	+ **Page updates**
* **Documentation Center**
	+ **Miscellaneous Redirects**
* **Partner**
	+ **White Paper – Top 10 Tips for Selecting an MSSP**
	+ **Overview Page – Banner refresh**
	+ **Technology Partners - Updates**
	+ **MSSP – Logos**
	+ **Webcast**
	+ **MSSP Training Materials – Partner Portal**
	+ **MSSP One Pager - Update**
* **Blogs**
	+ **A/B Testing – CTAs for redesign**
* **Forums:**
	+ **Additional usability updates**
	+ **Badges – List**
	+ **Login redirect**
* **Who-We-Are**
	+ **Management Team – Updates**
	+ **Customer Page - Updates**

**AUGUST**

**Launched:**

* **Sitewide:**
	+ **USM v5.3 Launch – Deliverables**
		- **Solution Pages:**
			* **USB Device Detection**
			* **User Activity Monitoring**
		- **Solutions Page Updates:**
			* **FFIEC**
			* **HIPAA Compliance**
			* **Host Intrusion Detection System**
			* **Insider Threat Detection**
			* **ISO 27001 Compliance**
			* **IT Compliance Management**
			* **NERC CIP Compliance**
			* **PCI DSS Compliance**
			* **PCI DSS File Integrity Monitoring**
			* **Protective Monitoring GPG13 Compliance**
		- **Webcast**
			* **Customer Training**
			* **OSSIM**
		- **Blog Post**
		- **Forums Post**
	+ **Service Layer - Release**
		- **Data organization update**
		- **Enhanced user data collection for tracking & reporting**
		- **Real-time Marketo & Salesforce updates**
		- **Permissions controls for application management**
	+ **Gartner Magic Quadrant – 2016**
		- **Sitewide - Discover & Replace Gartner Promo Instances**
		- **Awards Page**
		- **Blogs**
			* **Gartner Post**
			* **Sidebar update**
		- **Company Fact Sheet - Update**
		- **Paid Search Landing Pages (x5)**
		- **Paid Social - Landing Page**
		- **Search Results Page - Image**
		- **Lookbook Experience Update**
		- **Company Fact Sheet - Update**
		- **Home Page - Hero, Content & Captures**
		- **Navigation - Resources Sub-Menu - Promo Spot**
		- **Press Release**
		- **Resource Center - Featured Resource Banner**
	+ **OTX – Statistics Update**
		- **OTX Overview - Updates**
		- **Landing - SIEM Evaluators Guide - Updates**
		- **Reputation Monitor - Updates**
		- **Who-We-Are - Labs - Updates**
		- **Solutions**
			* **Threat Detection – Updates**
			* **Vulnerability Assessment & Remediation – Updates**
		- **Press Release**
		- **Brand Guidelines**
		- **Corporate Facts Sheet & Page - Updates**
	+ **Awards Banners**
		- **Sitewide Update (with Gartner)**
	+ **SEO Spider – Sitewide Audit**
		- **Broken link & image cleanup**
	+ **Corporate Facts Sheet**
		- **Datasheet Updates**
		- **HTML Page Build**
	+ **RTP (Marketo)**
		- **SCMag Campaign**
* **Open Threat Exchange (OTX)**
	+ **Technology Partners Page – Logo updates**
* **Who-We-Are**
	+ **Customers – Additional Customer section + Trust Radius**
* **Solution Pages**
	+ ***See USMv5.3 Launch (above)***
	+ **FISMA Compliance (Government)**
	+ **Splunk - Refresh**
	+ **A/B Test Implementation – Hero Video Call-Out**
* **Resource Center**
	+ **Analyst Report**
		- **2016 Cloud Survey**
		- **Insider Threat Report**
		- **SANS CTI Survey**
	+ **Case Studies**
		- **University of Wisconsin Case Study – LookBook Experience**
	+ **Data Sheet**
		- **Management Appliance Service**
		- **Corporate Facts Sheet**
	+ **Infographic**
		- **SANS CTI Threat Intelligence**
	+ **Solution Brief**
		- **MSSP: Federation vs Multitenancy - Content**
	+ **Video**
		- **USB Detection Feature**
	+ **Webcast**
		- **Insider Threats – Demo Webinar**
		- **Forrester (Barmak Interview)**
	+ **White Paper**
		- **Defending Against DDoS and Brute Force Attacks**
		- **Beginner's Guide to SIEM – LookBook Experience**
* **Open Threat Exchange**
	+ **Trending Threats – Beta Release – Free Tool**
* **Support & Training**
	+ **Managed Appliance Service page – Refresh**
	+ **NetExam Login Screen – Design Update**
	+ **Navigation Naming Updates**
* **Documentation Center**
	+ **Miscellaneous Redirects**
* **Partner**
	+ **Overview Page - Technology Partners - Banner**
	+ **Channel – Logos**
* **Blogs**
	+ **Author Profile Maintenance**
	+ **A/B Testing – In-line CTA**
* **Forums:**
	+ **Badge Updates – Blurb & Rank**
	+ **Social Sharing options**
	+ **Edit Posts**
	+ **Save Post as “draft”**
* **Who-We-Are**
	+ **Management Team - Updates**

**JULY**

 **Launched:**

* **Sitewide:**
	+ **USM for AWS Removal**
		- **Product page – updates / pulled from navigation / no-index**
		- **AWS-related Solution Pages – Updates**
		- **Test Drive Page**
		- **Contact & Free Trial forms**
		- **Navigation**
	+ **Awards Banners**
		- **Sitewide Update – SCMag**
	+ **Customer Logos**
		- **Sitewide removal of Hard Rock & Braves**
	+ **GTMetrix API Integration**
		- **Sitewide Performance Metrics**
	+ **Terms of Use**
		- **Updates**
	+ **My-Account (AV Communities Login)**
		- **Service layer Upgrades**
	+ **Free Trial Form**
		- **“Job Title” field – A/B Test**
* **Open Threat Exchange (OTX)**
	+ **Technology Partners Page – Logo updates**
* **Who-We-Are**
	+ **Event – Blackhat Customer Appreciation**
	+ **Management Team – Bio Updates**
	+ **Overview – Logo Updates**
* **Solution Pages**
	+ **PCI DSS Internal Vulnerability Scan – A/B test implementation**
	+ **Updates for Removal of USM for AWS:**
		- **AWS Vulnerability Scanning**
		- **AWS CloudTrail Log Management**
		- **AWS IDS**
		- **AWS SIEM**
		- **Cloud Security Management**
		- **AWS Shared Responsibility Model**
		- **DevOps Security**
		- **AWS HIPAA Compliance**
		- **AWS PCI Compliance**
* **Resource Center**
	+ **Analyst Report**
		- **How to Grow and Accelerate your Managed Security Business**
		- **SC Mag Review – Swap with LookBook Experience**
	+ **Data Sheet**
		- **Managed Appliance Service - Refresh**
	+ **Case Study**
		- **U. of Wisconsin Superior – Thank You Page – Paid Search**
	+ **Solution Brief**
		- **Cryptolocker – Repurpose as Ransomware**
	+ **Video**
		- **MSSP Mentor Recording**
		- **USM + OTX – Feature Video**
	+ **Webcast**
		- **MSSP Checklist - Swap with LookBook Experience**
		- **Practical Threat Management for Credit Unions**
		- **MSSP PCI Compliance Guide**
	+ **White Paper**
		- **Partner Resources: Alienvault Channel Overview – Reseller Edition**
		- **USM vs SIEM Commercial - Refresh**
* **Support**
	+ **Managed Appliance Service page - Refresh**
* **Documentation Center**
	+ **Miscellaneous Updates**
	+ **Containers for Marketo RTP banners**
* **Partner**
	+ **APAC Locator Logos**
	+ **Channel – Awards Strip**
	+ **Partner Program Overview – Update Layout**
	+ **Partner Webcast Center**
		- **Re-Inventing The Channel Relationship**
* **Blogs**
	+ **Author Profile Maintenance**
	+ **A/B Testing – Layout Research for new design**
* **Forums:**
	+ **Badge Updates**
	+ **Embedding Images in posts**
	+ **“My Drafts” – link accessibility**
	+ **“Like” button & broken images - maintenance**

**JUNE**

**Launched:**

         **Sitewide:**

o   **Responsive Design – AlienVault.com - *(No pages transitioned to new framework, yet)***

  **Framework Development**

  **Typography & Styling**

  **Navigation**

  **Footer**

o   **Form Redesign (Lite Version) -  Test Implementation**

  **Online Demo**

o   **Free Trial – Thank You Page –**

  **Online Demo Option – “While you wait for download…”**

o   **Twitter Conversion Pixel**

o   **Customer Logos – Sitewide Cleanup & Refresh**

o   **Google Analytics + Optimizely – Update for Integration**

o   **AlienVault Logo - Update**

         **Homepage**

o   **DemandBase - Personalization for Industry Specific Content**

  **Financial**

  **Education**

  **Government**

  **Healthcare**

         **Products:**

o   **Compare**

  **Comparison Table Refresh**

o   **OSSIM**

  **Comparison Table Refresh**

  **Download CTA “Provide email for OSSIM updates”**

o   **How It Works – Bi-weekly Plugin Updates**

o   **Threat Intelligence - Customer Banner swap for Trust Radius**

         **Open Threat Exchange (OTX)**

o   **Technology Partners Page – Logo updates**

         **Who-We-Are**

o   **Overview Page**

  **Logo Updates**

o   **Management Team - Updates**

o   **Awards – Updates**

o   **Customers - Banner Updates**

         **Solution Pages**

o   **Healthcare Vertical Personalization**

  **HIPAA Compliance**

o   **Education Vertical Personalization**

  **Higher-Ed (Now repurposed as Education)**

o   **Government Vertical Personalization**

  **Federal**

o   **Financial Vertical Personalization**

  **Banking Cyber Security**

  **FFIEC Compliance**

  **GLBA Compliance**

o   **AWS HIPAA Compliance - New**

o   **AWS PCI Compliance – New**

         **Resource Center**

o   **Analyst Report**

  **InfoSec Survey Results**

  **SANS Incident Response Survey – Content Refresh**

o   **Case Studies**

  **Bank of Marin – Refresh**

  **University of Wisconsin Superior**

o   **Product Review:**

  **SC Magazine - 2016 Review**

  **Trust Radius – Financial Vertical**

o   **Solution Brief**

  **Compliance Guide - MSSP PCI Compliance**

  **Cryptolocker – repurposed as Ransomware**

  **Higher Education**

  **AWS HIPAA**

  **AWS PCI**

  **HIPPA - Healthcare Industry - Updates**

o   **Video**

  **AlienVault Partner Program**

o   **Webcast**

  **Hero – Featured Webcast Update**

  **Partner – Bi-weekly Partner Webcasts**

  **Re-inventing the Channel Relationship: Finally, a Deal Registration Program That Works**

  **OSSIM Training – Cross Sell update**

o   **White Paper**

  **Practical Threat Management for Credit Unions**

  **MSSP PCI Compliance Guide**

         **Documentation Center**

o   **Miscellaneous Updates**

         **Partner**

o   **Overview Page – Resource Carousel Update**

o   **Certified Implementation Partners – Logo Updates**

o   **Custom Channel Battle Card**

o   **Logo updates**

o   **MSSP – EULA Page**

         **Blogs**

o   **Multi-language Call-out**

         **Forums:**

o   **Sitemap – Added articles to index**

o   **Social Media Icons – Profile pages**

o   **Miscellaneous Fixes and Updates**

**MAY**

**Launched:**

         **Sitewide:**

**Sticky Buttons – Config Test #3 – Implementation & Instrumentation**

**Form Updates for LATAM Countries – Cable & Wireless Option**

**Load Testing – 3rd Party Scripts – Test Pages**

**DemandBase Personalization – Identified Web Testing Platform, Design of Test Models & Implementation**

**Site Speed – Performance Monitoring - GE Metrix Implementation**

**Navigation & Footer**

**Technology Partner – Update Links/Location**

**AV Logo Update**

**hello@alienvault.com** **- Update**

         **Products:**

**How-It-Works – Plugin Request Workflow**

**USM for AWS – 2.0 Release - Page Refresh**

         **Open Threat Exchange (OTX)**

**Technology Partners Page – Logo updates**

         **Who-We-Are**

**Overview Page**

**Logo Updates**

**Webcast Calendar**

**Bi-weekly Partner Webcasts**

**Bi-Weekly Partner Training - EMEA**

**Cable & Wireless – Roundtables**

**Channel Events**

**Awards - Updates**

         **Solution Pages**

**Overview Page – Instrumentation**

**Hero Updates - Demochimp Sectional Vids & GA Events**

**Trademark Usage – /solutions/ updates**

**IDS – Hero – A/B test Implementation**

**MSSP – Customer Logo – A/B test Implementation**

**PCI Compliance FIM – Hero Update**

**PCI Internal Scanning – Hero Update**

**NERC CIP – Refresh**

**SCADA Security**

**Threat Analysis – Refresh**

**Federal – Refresh & Repurpose**

**USM & Dev Ops**

         **Resource Center**

**Lookbook Experiences**

**Practitioners Guide to SOC**

**CIS Critical Security Controls Accelerated Simplified**

**POS Security - Defending Against POS Malware**

**IDS Evaluation Guide**

**Accelerate PCI DSS Compliance and Unify Your Defenses**

**Analyst Report**

**2016 Cloud Survey**

**Convert your NOC to a SOC**

**Gartner MQ – Paid Search Landing Page**

**Case Studies**

**Housekeeping – Removed old Case Studies**

**Bank of Marin**

**Bank of New Glarus**

**Brier & Thorn**

**City of Lewiston – Updates**

**NY ORDA - Updates**

**Data Sheet**

**USM Plugins List – recurring bi-weekly updates**

**Product Review:**

**SC Magazine - 2016 Review**

**Trust Radius - Education Vertical**

**Trust Radius - Government Vertical**

**Trust Radius - Healthcare Vertical**

**Solution Brief**

**USM vs SIEM - Update**

**Webcast**

**A Day Inside a SOC Pt. 2**

**Bi-Weekly Partner Training**

**Bi-Weekly Partner Training – EMEA**

**Customer Training: How to Use Behavioral Monitoring within AlienVault USM**

**OTX Training: Reverse Engineering Malware - Under the Hood with AlienVault Labs**

**OSSIM Training**

**White Paper**

**Incident Response**

**Approaches to AWS Intrusion Detection – A/B Test Implementation**

**MSSP Success Checklist – A/B Test Implementation**

**MSSP Getting Started Guide - Updates**

         **Documentation Center**

**Madcap Flare – (*Full production release 04/04)***

**Meta content updates**

**Bug Fixes**

         **Partner**

**Bi-weekly Partner Training Webinar Registration**

**MSSP Contact – A/B Customer Logo Test**

**Logo updates**

         **Forums:** [**Badges & Gamification**](https://www.alienvault.com/blogs/security-essentials/the-community-of-extra-ordinary-aliens)

**APRIL**

**Launched:**

         **Sitewide:**

**Navigation**

**Solutions – Sub-navigation- Organization**

**A/B Test “Type vs Topic” – Topic Implementation**

**Forms**

**“MSSP & Reseller” Radio Button Selection - Modified all Thank You Pages**

**LATAM Countries - Cable & Wireless Option**

**Chat**

**Added Pro-active Chat – 14 additional locations**

**Sticky Buttons – A/B Test #3 (Free Trial vs Demo positioning)**

**Contact Us – Page updates**

**Free Trial – Thank You – Links to Additional Documentation**

         **Homepage**

**2016 Redesign**

**RTP - Personalized Banners - Testing**

         **Products:**

**Product Review Page - New**

**How It works – Content Updates**

**Plugin Request (Customer) – JIRA Issue Collector + KB Article**

         **Open Threat Exchange (OTX)**

**Technology Partners Page – Logo updates**

         **Who-We-Are**

**Awards Updates**

**Events – Speaking Sessions**

         **Solution Pages**

**Solutions Overview page – List of All Solutions pages**

**A/B Test - PCI DSS File Integrity Monitoring**

**AWS Shared Responsibility Model - New**

**FFIEC Compliance & InfoSec – New**

**Higher Education Security - New**

**Vulnerability Management - Update**

         **Resource Center**

**Analyst Report**

**A/B Test – Template Redesign - Implementation**

**Case Studies**

**Lewiston – Gated Asset**

**Data Sheet**

**USM Update**

**Solution Brief**

**USM vs SIEM - Update**

**Video**

**MSSP RSA**

**Webcast**

**Convert Your NOC to SOC**

**White Paper**

**A/B Test – Template Redesign - Implementation**

**A/B Test - Beginner's Guide to Open Source IDS – Registration**

**MSSP Checklist - Doc to PDF**

**FFIEC Guidelines**

**Open Source Network Security (repurposed blog)**

         **Training & Support**

**Update Comparison Chart**

         **Documentation Center**

**Madcap Flare – (*Full production release 04/04)***

**Meta content updates**

**Bug Fixes**

         **Partner**

**Bi-weekly Partner Training Webinar Registration**

**MSSP Contact – A/B Customer Logo Test**

**Logo updates**

         **Blogs**

**“Categories” – added for cross-sell functionality**

**Removed Tag Cloud**

**MARCH**

**Launched:**

         **Sitewide:**

**Free Trial - Registration – Redesign & A/B Test Implementation**

**Sticky Buttons – #4 to 3 Buttons + Navigation Update – A/B test implementation**

**Thank You Pages – Partner Version for “MSSP” & “Reseller” form checkboxes**

**Free Trial**

**Documents (Resource Center)**

**eBook**

**Webcast**

**Free Trial Registration – Promote “Free Trial Support”**

**No-index/No-follow – Research & Updates for Best Practices**

**Footer – Cross-promotion of Launchpad & 5-day Training with Upcoming Events**

**Analytics “AutoTrack” Implementation – Outbound Link Tracking**

**OTX Stats 2016 - Sitewide Update**

**OTX - Reputation Monitor**

**OTX – Overview**

**Solutions- Threat Detection**

**Solutions – Vulnerability Assessment & Remediation**

**Who-We-Are – Labs**

**Who-We-Are – Newsroom**

**Brand Guidelines**

**Corporate Facts Sheet (Fast Facts)**

**Landing – SIEM Evaluators Guide**

**Trademark Usage: Cleanup & Best Practices Implementation**

**Resource Center Carousels – Topic Filter Functionality**

         **Products:**

**Pricing – A/B Testing Implementation**

**How It Works**

**Plugin Request Updates**

**Features Section – Data Sheet Pages – Update with Canonical URLS**

**Plugin Request Process**

**KB Article,  JIRA Issue Collector Form & Workflow**

**OSSIM – Thank You page**

         **Open Threat Exchange (OTX)**

**Overview Page – Quote banner**

**OTX Videos – Links & Content - Renamed/Optimized**

         **Forums**

**General Cleanup & Defect Resolution**

**Badges**

         **Who-We-Are**

**Awards Updates**

         **Solution Pages**

**AWS SIEM – New**

**AWS Shared Responsibility**

**PCI DSS Compliance – Update**

         **Resource Center**

**Housekeeping**

**Removed Dated, Underperforming Assets with redirects**

**Re-prioritized/Ranked All Resources**

**Updated Topic Categorization of All Resources**

**Lookbook – Gartner A/B Test Implementation**

**“Topic vs Type” – Instrumentation/Research**

**Case Studies:**

**Hawaiian Telecom**

**Data Sheet (Convert PDF to Web Page)**

**USM**

**Logger**

**OTX**

**Server**

**Product Review**

**Trust Radius Report**

**Quick Tips (new)**

**Single Asset - Points to Blogs with “IDS” Filter**

**White Paper**

**IDS Evaluators Checklist**

**PCI Compliance (Convert to Solution Brief)**

**Botnet Protection**

         **Training & Support**

**2016 Refresh – Round II**

         **Documentation Center**

**Madcap Flare – Work Completed in Staging**

**Production Release (tonight)**

         **Partner**

**Logo Updates**

**FEBRUARY**

 **Launched:**

         **Sitewide:**

**“Interactive Demo” renamed “Explore Online Demo” – A/B testing implementation**

**AV.com Footer - Update/reorganization**

**USM Pricing Update**

**Data Sheet - AV USM**

**Marketing - SMB Bundles**

**Products - Compare**

**Products - OSSIM**

**Products - Pricing**

**Solutions - HIPAA Compliance**

**Solutions - Host & Intrusion Detection System**

**Solutions - Intrusion & Detection System**

**Solutions - PCI & DSS Compliance**

**Solutions - PCI DSS Internal Vuln. Scan**

**Solutions - PCI DSS Log Management Monitoring**

**Solutions - PCI File Integrity Monitoring**

**Solutions - SIEM & Log Management**

**Solutions - Threat Analysis**

**Solutions - Threat Detection**

**Solutions - Threat Management**

**White Paper - OSSIM vs Commercial**

**Open Threat Exchange (OTX)**

**Landing - SIEM Evaluators Guide (text - bullets only)**

**OTX Overview (text)**

**Reputation Monitor (text only)**

**Solutions - Threat Detection (text only)**

**Solutions - Threat Detection (text only)**

**Solutions - Vuln. Assessment & Remediation (Text & Graphic)**

**Who-We-Are - Labs - (Text & Graphic)**

         **Products:**

**OSSIM Page – Updates – A/B Test**

**How it Works – Plugin Update**

         **Open Threat Exchange (OTX) – Facts Update**

**Threat Protection with USM & OTX – New Page**

**OTX Assets  - Resource Center Audit & Reprioritization**

**Technology Partners – New Page**

         **Marketing**

**NMAP Page – Update - A/B Testing**

         **Who-We-Are**

**Awards Updates**

         **Solution Pages**

**AWS CloudTrail**

**AWS IDS**

**Bank Cyber Security**

**HIPAA - - Update**

         **Resource Center**

**Lookbook Experience -Implementation**

**Gartner MQ**

**Beginner's Guide to SIEM:**

**Beginner's Guide to Open Source IDS tools**

**5 Steps to Simplify PCI Compliance**

**Insider's Guide to Incident Response**

**Hero Update**

**White Paper**

**Cryptolocker - Update**

**OSSIM vs Commercial - Update Table**

**SANS 20 CSC Mapping - Name Change**

**SIEM for Beginners - Edit and Reupload**

**PoS Blogs – Repurpose**

**Data Sheet**

**Plugin List Template**

**Fast Facts – Update**

         **Documentation Center**

**USM for Government**

         **Partner**

**Logo Updates**

         **Training & Support**

**Support Page – Refresh**

**JANUARY**

**Launched:**

         **Sitewide:**

**USM Dashboard Image - Update**

**“…Interactive Demo” – Renamed “Explore the Online Demo”**

**Spiceworks – Follow button add**

**Bing Ad Tracking**

**Brand Guidelines**

**Campaign Handler - New Form Submission Process in Marketo**

**Contact Us Registration – updates**

**Navigation – “Documentation” added in Products Menu**

         **Homepage**

**A/B test Implementation – Modified Layout**

         **Open Threat Exchange**

**Removed Threatfinder - Free Tool & Content**

         **Who-We-Are**

**Careers page - update**

         **Solution Pages**

**Vulnerability Assessment – A/B Test – Update**

**Removed References to PCI v3.0 (versioning)**

**AWS Vulnerability Scanning**

**ISO Compliance  - Redesign**

**Federal Page - Redesign**

         **Resource Center**

**Product Demos – Added Online, Personalized and AWS Demos**

**Lookbook A/B Testing & Implementation – 5 resources**

**OTX Hero Banner**

**Mobile Responsive Template**

**eBook**

**Analyst Report**

**Gartner – A/B Test – Template Update**

**White Paper**

**Insider Threats - Update**

**Data Sheet**

**Threat Intelligence – En Espanol**

**Webcasts**

**Thank You page – cross sells**

**Case Studies**

**Viopoint**

         **Partner**

**Logo Updates**

**Reseller Page – Added Trust Radius**

         **Training & Support**

**Support Page – Updates/Re-organization**

**Utility Navigation – Added Link**

         **Forums**

**USM v6 IPO – Section (not displayed to GA)**

**Updated Moderator post functionality**

**Social Media Profiles**

**In Development:**

         **Sitewide:**

**Awards Banner Updates**

**Sticky Buttons & Free Trial Organization– A/B Test**

**Responsive, Mobile-friendly AlienVault.com**

**Forms “lite” – A/B Testing**

**Blind Registration form submission**

**“Unlock All” – resource unlock feature**

**Footer – Update**

**Free Trial - Promote “Free Trial Support”**

**“Explore Online Demo” vs “Virtual Experience” – A/B Test**

**Forms – Display “Partner” Thank you page for Reseller & MSSP checkboxes**

         **Products**

**OSSIM – Download Thank You page**

**How it Works – Plugins Section**

         **Open Threat Exchange**

**OTX Partners to “Technology Partners**

**Plugin Partners**

**OTX Technology Partners**

**DirectConnect API**

         **Documentation Center**

**MadCap Flare - Redesign & Content Migration**

         **Solutions:**

**MSSP Page - (A/B Test)**

**Network Security Monitoring  - (A/B Test)**

**PCI DSS File Integrity Monitoring - (A/B Test)**

**PCI DSS Internal Vuln Scan - (A/B Test)**

**PCI DSS Log Management & Monitoring - (A/B Test)**

**SIEM Log Management - (A/B Test)**

**AWS CloudTrail**

**AWS IDS**

**AWS Shared Responsibility**

**AWS SIEM**

**AWS Vulnerability Scanning**

**Banking Cyber Security**

**(Potential New Page) AWS/Dev Ops**

**(Potential New Page) FFIEC Guidelines**

         **Who We Are**

**Customer Page – Redesign**

         **Resource Center:**

**Case Study**

**Hawaii Telecom**

**Webcast – Template redesign**

**Videos – Template redesign**

**White Paper**

**Threat Intelligence**

**One Man SOC – Repurpose Webcast**

**PCI – Repurpose Webcast**

         **Partners**

**Partner Portal – Enhancements**

**Role based access to Partner Portal**

**Redesign**

         **“Overview Pages” -**  *for an unbiased top navigation selection*

**Product Overview –** vs USM

**Solutions Overview  -** vs IDS

**Vulnerabilities Reporting - Security Policy**

         **Customer Page \*New\***

**Overview page with helpful customer information**

         **Training & Support**

**Support – Refresh**